

4. How do we label the notes? *Be smart, this creates the relationship for everyone!*

- 3 simple sections in our notes, you can copy paste format from our Telegram resource pack.
 - **Current Life:** Whatever is the chatters previously are talking to him about, and what you are talking to him about, hence the 'current' life. This is so important as we ALWAYS have to say the right things, once you FORGET a certain detail him, and ask the same question twice, and the sub thinks *'did she just forget I lost a leg from a car crash and she's talking about going running with me when she's the 'one' for me?'*, it's GAME OVER, they're gone.
 - Do you see why this is so important for your team mates now? You will lose their hard-earned commission money, by losing them spenders and whales.
 - Imagine losing a few BELUGA whale who spends \$12,000 a month.
 - **Fan Personality:** This is everything that makes the fan a human, his life story, goals, dreams, beliefs, delusions, insecurities, proud achievements... Crucial details, especially those we can reflect as the model.
 - **MIRRORED Model Personality:** This is what we CRAFT a 'mirrored' personality around, what makes the model & fan compatible. Especially location, goals to live in other places, insecurities especially, loneliness, anxiety, dreams, goals, the most human aspects.

Exercise: Read below image 1 without looking at image 2, and think about

- What details we chose to include in fan personality? Why are they important?
- How did we mirror the model personality? How does it relate to a LOVE STORY?
- Given what the previous chatter spoke to him about, how will YOU chat to him?

Fan insights

♦ Current Life:

He just got out of jail for drink driving and hitting someone, recovering from broken arm and boss is mad at him, family disappointed, he's sad.

👤 Fan Personality:

Insecure, he's 5'3, background Thai, bullied as a child for liking barbies, submissive & shy as a result, very feminine. In Florida, moving to LA in Sept. Married and secretly messaging Hermey. His dream is to explore space one day when Elon Musk releases commercial space flights, and wants to live in Australia in 5 years when he retires.

👤 Our MIRRORED Personality:

Hermey is 5'6, HATES tall guys, only likes shorter than her, as her dad is short and he's a great dad, and tall guys hurt her. She's dominant, perfect for Sam, bullied by family for being like a boy, rough and played American football as a kid and injured people. Has kink for married men, also moving to LA in Sept, and loves space and wants to explore Australia.

Insights

PPVs

Notes

Fan insights

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👤 Our MIRRORED Personality:

Hermey is 5'6, into Thai guys & culture, HATES tall guys, only likes shorter than her, as her dad is short and he's a great dad, and tall guys hurt her. She's dominant, perfect for Sam, bullied by family for being like a boy, rough and played American football as a kid and injured people. Has kink for married men, also moving to LA in Sept, and loves space and wants to explore Australia.

Insights

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Notes

✗ Dating Apps + Other Models deleted?

✓ Promised any money? \$130 for Hermey's new Iphone

Others: