

2. Name Labelling: The Emoji System

EMOJI LADDER	
 KING BELUGA Whale	---THE GOLDEN STANDARD, YOUR AIM---
• \$10,000+ total spend, extra VIP treatment, like he's a KING. • AMAZING JOB! 1 in 225 subs are likely to be a KING WHALE.	
 Baby Whale	
• \$3000 - \$9999 monthly • Priority, careful with what you say, use notes and maintain. ◦ Use super fun stories with them to keep them entertained, don't always sell content.	
 Spender	
• \$1000 - \$2999 monthly - <i>Almost EVERY sub is a spender eventually</i> • Try make them fall deeper in love, and push them towards becoming a whale.	
 Small Spender	
• \$200 - \$999 monthly • Really focus on falling in love and make them spend even more, and talk about your future with the sub, especially if they really are in doubt.	
 New Sub	
• Currently going through the initial 7 day <i>love story</i> period. • Refrain from selling UNLESS they ask, which they likely will. • Of course, focus on the <i>love story</i>, <i>recording</i> his life and building a <i>mirrored personality</i>.	
 In Love	
• Soon as they're in love, even the slightest we put this in so the team knows how we treat them.	
 Dominant / Submissive	
• Dom/sub fans stem from strong sexual desires & childhood experiences, so it's very important to treat the sub accordingly and give them the DREAM experience. ◦ Sub fans are EASY to milk, you just have to instruct them like a mommy, and gaslight them a LOT, to obey you etc. ◦ Dom fans are scared to lose you if you play the submissive role well.	
 Time waster (SLAP THEM)	
• Correct these fans, or they will never spend & continue to disrespect you. • Cheap fans, refuse to spend, lie about being broke, mortgage & excuses etc. MUST <i>gaslight</i> them, be strong and 'slap' them across the face using rapport we built, without <i>clashing</i> with them, refer back to the personalities. ◦ Clashing is desperate and loses <i>trust</i>, that's the last thing we want. ▪ <i>'I thought we were going to move to Paris together and you really were the one... After ive been hurt, you're not even going to support me fixing my car, and that crushes me, you know?'</i>	

THE KING BELUGA WHALE
WELL DONE!

 Proudly slap that crown emoji on!



THE BABY WHALE IN ACTION...



3. So how do we label the names?

General format: (Emoji) Nick Name / Location (specific) / Job / Age / (Others if needed)

- ✓ It's important to note that we must be as specific as possible
- ✓ The 'others' will tell you any other important details such as 'ADHD'

 Baby Sam/Florida(Doral)/Doctor/43/Fitness (Biggie)
Seen Jun 5 | ☆ | 🔍 | 🗨️ | 📧 | 📅 | 🔍

- **Example 1:** This is an ideal fan, Sam. He's a KING whale, has spent \$23,290+, in love with model, is submissive, we've been treating him like a baby, instructing him to spend money for 'mommy' on a broken iphone, hospital expenses, scripts, money to fix her car which broke down.
- First 7 days, we found out he is a doctor, he's 43, from Florida, specifically in Doral, a city in Florida, and he is submissive and likes to be called baby.

 Daddy Mason/Syd(Glew)/Dentist/29
Seen Jul 5 | ☆ | 🔍 | 🗨️ | 📧 | 📅 | 🔍

- **Example 2:** This fan has been subbed for only 2 days, and so far the 7 signifies that he is new, and we are still building the love story. He is dominant, likes being called daddy, from Glew in Syndey, a suburb, and he's a dentist and 29 years old.
- He has made a small \$18 tip when he subscribed, expecting to be sold content and horny, but did not expect our model to not sell him anything, be so sweet and relate to him, he's slowly falling in love.