

# Clapper Training / Selling Strategies

## Introduction :

Once the fan from Clapper has qualified, you need to put a strategy in place.

To do this, you need to analyze how the customer behaves, what they talk about, and what they ask for...

## Mandatory :

Above all, and as always, you need to wait for all the signals to be green before triggering a sale.

First of all, you talk to the customer by making a small talk, doing KYC, finding out their name, age, situation, etc.

Then you check whether the customer is ready to start a sexting session:

- Time to spare
- Desire to do a sexting session -) Requestion for content / Fan is excited

At this point, it's up to you to choose between the following strategies, based on the different elements below:

### 1. The fan is clearly asking for content, not pre-recorded content

In this situation, you need to trigger a script, always following the same procedures for using a script.

If it's Local Time night for the model, you should use neutral scripts.

If it is day Local Time for the model, you can use day or neutral scripts. Start sexting, where you need to put all the sexting strategies in place

### 2. The fan is really asking for a personalised video.

In this situation, before anything else, you need to ask the model immediately on the Telegram group if she's available to make Customs Videos.

@ If she is, you follow the procedure below:

Ask her exactly what she wants.... Once you've done that, you set a price. A minimum of \$100. You justify this price as a real gift:

"For your first video, I'm giving you a real gift, \$100 for a 5-minute video, normally it's \$500 minimum! "

Once they've accepted the prize, you ask them to send you a tip.

Once you've received the tip, you immediately tell the model to make the video, and you tell the fan that you're making the video:

"Oh thank you so much ( nickname ), I'm going to make you the video right now, wait for it you're gonna loveeee it 😊 "

Once you've received the video from the model, upload it onto your computer and send it to the fan.

Start sexting, asking him if he's starting to get hard, and so on.

Ask him for photos of his cock, tell him you're starting to get very horny... Etc...

Then you tell him you want to keep on sexting, that you're horny, and you ask him again what video he wants:

"( Nickname ) I'm so turned on right now, what do you want next, I really want to have fun with you, I can make you everything you want 😏 "

And you follow the same procedure, until he finishes...

#### @ If it doesn't (the model is not available for customisation)

For the moment, you have to say that the model is not yet comfortable enough and is too shy.

Here's what you need to say

to her:

"( Nickname ) I don't think I'm ready for that yet, I'm a bit shy 🙈 , I think I need to get to know you better, I need to feel more comfortable 😊 "

And you continue the discussion...

We'll have to start sexting again when the model is available for customs, and **especially when the fan is in the mood for sexting! The indicators should be green as usual...**

At that point, you should send a message back to the customer saying:

"I'm confident... and I must tell you that I really like our relationship 😊 , I'm ready to make you a video ( Nickname)".

At this point, you follow the "Custom" procedure

### 3. The fan asks if the model has a Menu

In this case, you say yes!

Now you have to ask them what they want, and select the corresponding videos from the menu in the Vault.

In terms of pricing, it has to be high.

100 minimum for a video longer than 3 minutes.

In this configuration, you should try to trigger sexting. You should ask him if he enjoyed the video and if he starts to get hard.

If he's receptive, you should launch the first photos of the script, and see if he reacts well...

Depending on the situation, you may or may not launch a script.

### 4. The fan asks the model for a video call

In this situation, before anything else, you need to ask the model immediately on the Telegram group if she's available to do Video Customs.

@ If she is, follow the procedure below:

Answer:

"Hmmm, I'd love to 😊"

Then you indicate the price, which is \$100 per minute: "It's \$100 per minute :)".

If this is the customer's first video call, you're going to offer them a gift:

"But it's our first time :) So I'm down to make a 5min video call with you for 250\$💖"

Once he's agreed, you always ask him to send the amount in tips.

You should also ask him for his details for the video call, i.e. his Telegram. Once you have the information, you send it to the model.

Once the video call has been made, the model will send you a message to confirm it.

Then you come back to the conversation to tell her that it was crazy, incredible, that you can't wait to do it again with her...

Then you resume the conversation with the customer, without forcing anything. You analyse whether there is a new sales opportunity.

@ If this is not the case (the model is not available to do customs)

For the moment, you have to say that the model is not yet comfortable enough and that she is too shy.

You need to save time...

Here's what to say:

"( Nickname ) I don't think I'm ready for that yet, I'm a bit shy 🙈 , I think I need to get to know you better, I need to feel more comfortable 😊 "

And you continue the discussion...

Once the discussion has progressed, and a slightly stronger connection has been established, and the model has notified the group that she is available for video calls:

At this point, you should send a message back to the client saying:

"I'm confident... and I must tell you that I really like our relationship 😊 , I'm ready to make you a video (Nickname)".

At this point, you follow the "Video Call" procedure