

Selling Strategies / First Sale During the 7 Day Rule

A potential Selling & The behaviour during the first Sale

In some cases, fans will insistently request content during the first seven days.

If the fan really insists, you need to start selling to them to avoid losing them.

So, once the signals are green, you need to trigger the “First Script.”

Before that, here is the series of feelings you need to convey to the customer :

- Show him that the Model is giving in because she cares about him
- Show a lot of shyness
- Tell him that this is a big step for her

After that, you are ready to launch “ The First Script”.